Details of the Post

Position   : Chief Operating officer (Computing) **COO(C)**

Department   : Atal Incubation Center

 Job Type   : Full Time

No. of Positions   : 1

Education Qualification : Full Time B.Tech / M.Tech Computer Science

Experience   : 2-3 Years of Experience in Web application , Mobile App Development, IoT

Roles & Responsibilities:

- Strong proficiency in web application ,Mobile Apps , IoT based systems and Digital Media
- Responsible for designing Web applications, mobile Apps, IoT Applications and carrying out digital media efforts of the Atal Incubation Centre (AIC).
- Build and manage AIC's social media profiles and presence, including Facebook, Twitter, LinkedIn, Instagram, YouTube and through other websites specific to startups.
- Create newsletter as well as shareable content appropriate for specific networks to create visibility.
- Run promotions and campaigns in social media and track their success. Promote AIC through presence in startup e-groups.
- Coordinate with the website team of AIC to run specific campaign pages.
- Provide support for external campaigns, events and other promotional activities.
- Explore ways to discover and engage social networks to reach the target audience.

Key Skills:

- 2 to 3 Years of experience in web application ,Mobile Apps , IoT based systems and Digital Media 2)
- Strong Proficiency in Web Application Development
- Experience with creating and identifying quality social media content.
- Creativity in approach.
- Excellent understanding of Digital Marketing Concepts.
- Analytical mindset and critical thinking.

Pay:

Consolidated INR 3.50 Lakhs per Annum.

Terms of Appointment :

Annual contract renewed every year based on performance.